



July 31, 2009  
FOR IMMEDIATE RELEASE

Contact: Larry Pelton, President  
Economic Development Council of St. Lucie County  
(772) 879-4144  
[lpelton@youredc.com](mailto:lpelton@youredc.com)  
<http://www.youredc.com>

## **New Animation and Video Game Studio Planned in St. Lucie County**

PORT ST. LUCIE, FLORIDA, July 29, 2009 - Wyndcrest Holdings today announced its plans to build a digital production studio in Port St. Lucie, Florida, primarily focused on the creation of original content and digital imagery for animation feature films, visual effects-driven live action films and video games. The company plans to occupy an approximately 150,000 square foot facility including artist studios, office suites, production meeting spaces, screening theaters, software design studios, research and development workspace, community access areas and a data center. The project plans call for a capital investment of approximately \$50 million in support of the planned creation of not less than 500 jobs.

Commenting on the announcement, John Textor, managing principal of Wyndcrest Holdings, stated "Building on the award-winning success of Digital Domain in California, we look forward to developing a studio in Florida that becomes an industry leader in content creation".

The company has already commenced its first phase of recruiting and hiring initiatives, currently focusing on its senior leadership team. The company is actively recruiting for the following positions during this initial phase:

- Chief Operating Officer
- Chief Technology Officer
- Chief Creative Officer
- Head of Studio
- Executive Vice President, Animation Division
- Executive Vice President, Video Game Division
- Executive Vice President, Defense Industry Applications Division
- Director of Human Resource Recruiting

Wyndcrest has also announced its desire to begin evaluating applications for its second phase of recruiting, primarily focused on development, storytelling, animation and production related positions. Applicants seeking the above outlined positions, or those with relevant experience in the creation of original content productions, either for animated feature films or video games, are invited to submit resumes and/or portfolios to:

Hard Copy Submissions:  
Wyndcrest Holdings, LLC  
11450 S.E. Dixie Highway, Ste 104  
Hobe Sound, Florida 33455

Electronic Submissions:  
[careers@wyndcrest.com](mailto:careers@wyndcrest.com)

Please note: Due to the high volume of submissions, we're not able to provide feedback and/or return materials. Please do not send originals. Wyndcrest is an equal opportunity employer.

### **About Wyndcrest Holdings:**

Wyndcrest Holdings, LLC is a Florida-based private holding company focused on technology-related opportunities in Entertainment, Telecommunications and the Internet. Wyndcrest was an early lead investor in **Art Technology Group**, a Boston-based developer of integrated server-based personalization (CRM) applications that became one of the world's best performing IPO's in the late 1990's. Wyndcrest was also involved, as an organizer and lead investor, in **Virtual Bank**, an Internet bank start-up that has evolved to become known by its parent company, **Lydian Trust Company**, a multi-billion dollar diversified financial services company, private bank and private wealth management company. Wyndcrest remains a significant shareholder of **Multicast Media Networks**, an Atlanta-based provider of technology solutions and broadcast infrastructure for IP-based interactive television networks.

In May of 2006, Wyndcrest purchased **Digital Domain, Inc.**, an Academy Award-winning digital production studio in Venice, California with a reputation for innovation and artistry. The studio has created visual effects for 75+ movies that have collectively generated more than \$12 billion in worldwide box-office sales, including most recently, *The Curious Case of Benjamin Button* for which it won the Academy Award for Visual Effects. During its 15 year history, Digital Domain has been recognized with 8 Academy Awards and multiple British Academy (BAFTA) Awards, Visual Effects Society Awards, AICP Awards and even a 'Grammy'. The company is continually developing ground-breaking technologies and is being recognized for its pioneering work in photo-real digital humans and productions that bring the worlds of movies, games, advertising and the web closer together.

### **About the Economic Development Council:**

The mission of the EDC is to encourage a competitive environment that nurtures clusters of industries employing state of the art technologies, a skilled workforce, and that stimulates economic growth through expansion of the private sector. *For more information about the Economic Development Council of St. Lucie County, visit [www.yourEDC.com](http://www.yourEDC.com) or call (772) 879-4144.*

###