



# FOLDS of HONOR

## FOUNDATION

### MISSION

The Folds of Honor Foundation is a legacy foundation with a mission to provide post-secondary educational scholarships for children and spouses of military service men and women killed or disabled while serving our great country.

### ABOUT THE FOUNDATION

The Folds of Honor Foundation is a 501(c)(3) charitable organization, a home front group in the Department of Defense's America Supports You program, and a linked organization on Military OneSource, Military.com, and MilitaryConnection.com. Folds of Honor's Board of Directors includes the former President and the current CEO of the PGA of America.



Maj Ed Pulido, Ret. and Maj. Dan Rooney

Folds of Honor Founder Major Dan Rooney is an Air National Guard pilot who has served three tours in Iraq. After his second tour of duty in Iraq as an F-16 fighter with the 125th Fighter Squadron of the Air National Guard, Major Dan Rooney was inspired to continue his war efforts on the home front.

Rooney set out to prove to America's heroes – our military personnel – that their sacrifices would never go unappreciated or unrewarded. From that sincere and simple wish, a foundation was born. Dan was ABC World News Tonight's Person of the Year in 2008 and has appeared in *People Magazine*, *The New York Times*, and the "CNN Heroes: An All-Star Tribute" 2008 broadcast.

Major Ed Pulido, U.S. Army (retired) is an OPERATION IRAQI FREEDOM amputee. Major Pulido has been honored with the Purple Heart and Bronze Star Awards and as the Disabled American Veteran of the Year in 2008. A nationally certified keynote speaker, Ed delivers his inspiring story "Challenge, Triumph, Change" to audiences across the nation.

*Folds of Honor is committed to helping the families of our fallen service members. With your support, we can present an ongoing tribute to our brave men and women who have given so much for us.*

*Please join us in this most honorable of efforts.*

HONORING *the* SACRIFICE, EDUCATING *the* LEGACY  
WWW.FOLDSOFHONOR.ORG

501(c)(3) non-profit corporation

Headquartered in Tulsa, OK

Incorporated on May 10, 2007

Establishes future-use and immediate-use scholarships for spouses and children of service members disabled or killed in military service

To date more than 550 scholarships have been awarded

Folds of Honor has recipients from all service branch communities

### VETERANS' FACTS

#### THE SITUATION

Average age of a wounded or fallen service member is 26

Over half are married with approximately 2.5 dependents per family

Average age of each dependent is 8 years old

Average veteran income is \$28,000

#### THE GAP

82% of wounded service members' families do not qualify for federal educational benefits

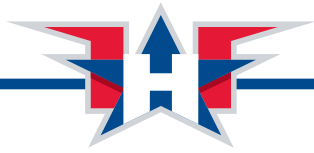
#### THE NEED

90,000 total spouses & dependents

Average of \$53,514 needed per dependent for a four-year degree

\$7,133,036,387 needed to fund four-year college tuition & expenses for dependents





## FOLDS of HONOR FOUNDATION



Janice, Tim, Caleb, and Rachel Gustafson

### THE GUSTAFSON FAMILY

January 24, 2005, Tim Gustafson was on a routine patrol when his vehicle struck an I.E.D. He was flown to Ballad where his foot was amputated. He was eventually flown to Walter Reed Army Medical Center where more of his leg had to be amputated. When Tim was injured, his wife, Janice, quit her job to take care of Tim and their two children, Caleb and Rachel.

Janice, Caleb and Rachel have been awarded scholarships. Janice plans to earn her Master's Teaching Certificate to become certified to teach High School Chemistry and Math. Caleb and Rachel are future-use scholarship recipients.

*For questions or more information about Folds of Honor Scholarships:*

contact@foldsofhonor.org

P (918) 591-2406

F (918) 494-9826

7030 S. Yale, Suite 600

Tulsa, OK 74136

## SCHOLARSHIP INFORMATION

The Folds of Honor Foundation recognizes many of our service members are young and have young children. Therefore, the application process is open to all spouses and children of any age. Scholarships can be applied to schooling now or invested by Folds of Honor on behalf of young children until needed at the time of enrollment in a higher education institution. We keep periodic contact with all recipients and families to encourage educational discussion and planning at home. We believe that selecting young children as recipients may provide additional motivation to go to college.

### AVAILABLE SCHOLARSHIPS:

**Immediate-Use:** awarded to spouses or dependents currently attending or accepted into a 4-year or 2-year degree program at an institution of higher education, or a vocational, technical or other certification program

**Future-Use:** awarded to young children of service members held by the Foundation on their behalf, the scholarship is dispersed at the time of college enrollment

### DEADLINES:

Applications for the 2010-2011 academic year will be available October 1, 2009 and must be faxed or postmarked by March 31, 2010. Applicants will receive an award notification letter at the beginning of May 2010.

### Important Dates

October 1, 2009	Scholarship applications available*
March 31, 2010	Deadline for application submission
May 2010	Award letters sent to applicants

\*Applications will be available at [www.foldsofhonor.org](http://www.foldsofhonor.org) beginning October 1, 2009

### APPLICATION CRITERIA:

The Folds of Honor Foundation awards scholarships based on satisfactory evidence the applicant qualifies within our guidelines and completes the application. Scholarships are not based on location or, income, and the application is simple and brief.

### Required Documents (if applicable)

- Documentation of Death/Disability (MEB/PEB/VA Disability Rating of 10%-100%) or Proof of POW/MIA Status
- Proof of Dependency (for child applicants)
- Proof of Marriage (for spouses)
- Proof of enrollment/acceptance (for current college entry applicants)

### Additional Documents that May Be Requested

- Photo(s) of Applicant with their Family
- Newspaper Clippings
- Official Paperwork on Incident

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# FOLDS of HONOR FOUNDATION

## GIVING: *How many lives are you ready to change?*

We need your help. Folds of Honor is committed to helping the families of our fallen and disabled service members. With your support, we can present an ongoing tribute to our brave men and women who have sacrificed so much for us. Please join us in this most honorable of efforts.

## 2009 BOARD OF DIRECTORS

**Bubba Cunningham**  
Athletic Director, University of Tulsa

**Phil Lakin, Jr. (Chairman)**  
CEO, Tulsa Community Foundation

**Sanjay Meshri**  
Advance Research Chemicals, Inc.

**Kirk Pagenkopf**  
Publisher, Executive VP of PGA Magazine

**John Rooney**  
CEO, Rooney and Associates

**Roger Schiffman**  
Managing Editor, Golf Digest

**Joe Steranka (Treasurer)**  
CEO, PGA of America

**Dr. Bill Sutton**  
Professor, University of Central Florida  
College of Business Administration  
Founder, Bill Sutton & Associates

**Brian Whitcomb (Secretary)**  
Former President, PGA of America



### INSIDE OUR NAME:

The United States Flag stands for pride, protection, and patriotism, representing the very freedom that we all share. Special significance is attributed to each step of the flag-folding ritual – and as these “folds of honor” represent life, allegiance, remembrance, our country, and our hearts, so too do they form the basis of our foundation.

### ANNUAL GIVING

A gift of \$2,500 changes one life by providing a recipient with a Folds of Honor Scholarship for one year. A donor who makes a one-time donation of \$2,500 or more in a single year receives the opportunity to have their name on a Folds of Honor scholarship in the subsequent scholarship grant cycle. A donor may also choose to name the scholarship “in honor of” another person. A recipient of a named scholarship will be notified of the donor’s grant that made the scholarship possible. In addition, the recipient will be asked to send an acknowledgement and biographical information to the donor.

ANNUAL GIVING LEVELS	LIVES CHANGED	GIVING AMOUNT
Ambassador		\$1+
Captain		\$100+
	1+	\$2,500+
	4+	\$10,000+
Named Scholarship Levels*	20+	\$50,000+
	40+	\$100,000+

\*Multiple named scholarships may be granted for donations more than \$2,500 in increments of \$2,500.

\*A donor, whose donation amount warrants multiple named scholarships may request to have their named scholarship distributed all in one year or over multiple years.

### ENDOWED GIVING

Endowed scholarships are an exceptional way to leave a legacy that will exist in perpetuity, providing scholarships for the deserving families of disabled and fallen service members for future years.

We accept all endowed gifts. When your endowed fund reaches \$50,000, the Foundation will recognize the Named Scholarship and connect you with a scholarship recipient. The recipient of a Named Endowed Scholarship will be notified of the donor’s grant that made the scholarship possible, and will be requested to send an acknowledgement and biographical information to the donor.

### LIFETIME GIVING: THE CIRCLE OF HONOR

The Circle of Honor recognizes individuals and organizations that have chosen to support the Foundation in significant ways. Donors can enter the Circle of Honor through annual or endowed giving.

THE CIRCLE OF HONOR	LIVES CHANGED	GIVING AMOUNT
Pilot	10+	\$25,000+
Warrior	40+	\$100,000+
Wing Commander	100+	\$250,000+
Hero	200+	\$500,000+
Patriot	400+	\$1,000,000+

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TO DONATE PLEASE VISIT [WWW.FOLDSOFHONOR.ORG](http://WWW.FOLDSOFHONOR.ORG)



**SEPTEMBER 4-7, 2009**

**TO REGISTER  
YOUR FACILITY**

**PLEASE VISIT**

**[www.patriotgolfday.com](http://www.patriotgolfday.com)**

## PATRIOT GOLF DAY

The foundation's primary fundraiser is Patriot Golf Day, which is the largest grassroots golf platform in the country. With the support of the PGA of America and USGA, Patriot Golf Day has generated more than \$3 million from more than 3,800 golf courses in just two years.

Major Dan Rooney created Patriot Golf Day in 2007 by asking golfers to add \$1 to their greens fees in support of the Folds of Honor Foundation. Since then, the concept has grown to include a number of supporters and fundraising efforts. In 2009, the PGA and USGA will continue to support the cause by encouraging their membership to participate and promoting participation on a national scale through the airing of public service announcements during the PGA Championship and US Open.

Patriot Golf Day 2009 will again be held during the Labor Day weekend, September 4th through September 7th. If you are interested in joining our mission to empower the lives of these deserving military families with educational opportunities, please contact the Folds of Honor Foundation or sign up to participate at [www.patriotgolfday.com](http://www.patriotgolfday.com).

*Who are you playing for?*



**PGA**™

**USGA**®



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